



Play the difference

Wyplay turns 10!

This Tuesday June 14th, Wyplay celebrates its 10th birthday, serving satellite, cable, terrestrial, IPTV and OTT operators worldwide.

Since Wyplay's creation in 2006, the landscape of digital television has evolved with the arrival of high definition, more recently 4K, the internet's democratisation to deliver video content (OTT, Cloud PVR...), the arrival of tablets and smartphones now used as second screens or even as main screens, and a big shifts in both the discovery and consumption of content.

Wyplay was able to accompany and lead its customers during these shifting times. This anniversary is an opportunity to revisit the key milestones passed over the last 10 years.

In 2006, starting with a blank sheet of paper, the 11 founders, together with outside investors, developed, over a three year period, a new middleware in line with the new demands of the market. The founders' vision was that the emerging Internet media and connected devices would transform television and that the available solutions adopted by operators did not allow them to address these developments.

In 2010, Wyplay began rolling out ambitious projects with some of the world's leading operators such as SFR, Sky, Canal +, and Proximus, demonstrating that its solution was particularly modular and capable of addressing all types of operators and technologies.

In 2014, Wyplay launched Frog by Wyplay, the open source implementation of its software for TV operators who felt that their hands were tied to software suppliers and therefore having their future completely coupled to the software suppliers' innovation capabilities. With the Frog By Wyplay open source initiative, operators – as well as third parties - could take control of the software and ensure it evolved. As of today, 125 companies throughout the whole digital television ecosystem have already joined the Frog community.

At the end of 2015, Wyplay added the Frog "Turnkey" offer to its product catalog, a solution designed to address emerging and high growth operators. Frog Turnkey is pre-integrated on Frog partners' decoders and ready for deployment.

In early 2016, Dish TV India – Asia's largest operator - adopted Frog Turnkey for an end-of-year deployment. More recently, a soon to be announced operator Group has selected Frog for all its operating countries.

Even though Wyplay has developed an extensive expertise in its field and proven the integration of its technology into millions of decoders, Wyplay remains young in spirit and determined to continue making history.

Join us in building the future of TV!

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About Wyplay

Independent and internationally recognized, Wyplay develops open, modular and innovative software solutions for IPTV, cable, satellite and terrestrial TV operators and broadcasters around the world.



Play the difference

Wyplay's technology enables operators to select, configure, and deploy solutions easily from the richest list of preconfigured functionality available in a modular online TV solution, including an electronic program guide; video recorder; multiscreen and multiroom connectivity, an application store; and more.

Wyplay's professional services team creates user experiences that exactly match and complement an operator or broadcaster's product and market strategies. Wyplay is now a strategic partner for such leading brands as SFR, Vodafone, Proximus, Canal+, Sky Italia and DishTV.

To learn more about Wyplay's set-top box, multi-screen and OTT solutions, please visit www.wyplay.com and <https://frogbywyplay.com/>.

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